

EVERKEM DIVERSIFIED PRODUCTS DISTRIBUTOR DISPLAY PROGRAM

/// UNIT FEATURES

- High quality, metal construction.
- Sturdy steel panshelf for holding heavier items such as buckets and pails.
- Adjustable steel bracket shelving to maximize usable space
- Tiered shelving enables key products to be kept at eye level
- Pegboard backing with included hardware to hang items such as caulk guns, firestop collars, squeeze tubes, and more.
- Information track on front of shelves for pricing or other useful information.
- Easily assembles - all parts included
- Simple, hassle free buy-in.

/// UNIT SPECS

DIMENSIONS: 36"W x 18"D x 60"H
WEIGHT: APPROX 45 LBS.



www.everkemproducts.com
1-800-638-3160

DISTRIBUTOR DISPLAY PROGRAM

/// DISPLAY PROGRAM BENEFITS

- Increased foot traffic to the display area, and the products on it.
Increased Traffic = Increased Sales
- Improves floor planning, helping to maximize usable space and create a more attractive store setting.
- A centralized, visually appealing firestop and sealant center puts commonly used product solutions in one convenient location.
- Increase brand recognition, customer loyalty, as well as sales and profitability.
- Simple, hassle free buy-in with no ongoing sales quotas / requirements.
- Floor Display coupled with Countertop Display and future display options within the program creates a cohesive, unified message to customers.
- Once the display is in your store, it is yours to keep!

/// HOW THE PROGRAM WORKS

The program buy-in couldn't be simpler.

In order to receive the display unit, you purchase one full pallet of any size / available packaging option of our sealants, adhesives, firestopping products, or electrical chemicals which consists of three (3) individual product types.

The focus of the program is to help our customers move inventory. As such, we designed the program so that you are not required to buy a high quantity of products you don't need. Up to two of the three individual products purchased can be as small as **ONE CASE**, providing the full pallet quantity is reached.

For example:

Example Mix A:

50 cases of FlameTech-FB Fireblock Foam
40 cases of Thermal Seal All-In-One Foam
30 cases of TruSil 100

Example Mix B:

100 cases of Firestop-814+
19 cases of Acura Seal
1 case of EcoTex 25

For more information on, or to take part in the Everkem Distributor Display Program don't hesitate to contact your local Everkem Diversified Product sales representative, or reach out to our corporate office directly via e-mail at information@everkemproducts.com or via phone at 1-800-638-3160.